



FOR IMMEDIATE RELEASE

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Resolv, Inc. Introduces their Fall Seminar/Webinar Schedule

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Appleton, WI – September 2, 2011 – Resolv, a professional services firm dedicated to improving business' sales, marketing and service operations with technology, is pleased to announce their fall 2011 CRM seminar series.

Resolv, Inc., an industry leader in CRM and CRM implementations has a 7 year history of delivering thought-provoking, informative seminars is expanding their seminar offering with a new three-hour seminar and three new webinars.

Their new seminar is "CRM for Executives: 5 Steps to increased profits and lower costs" and provides solid and holistic knowledge for driving CRM strategy and achieving corporate goals. This seminar looks at the three legs of a CRM business strategy: Process, culture, and technology.

The three new webinars are "What is CRM and 10 Reasons Why CEO's Should be Demanding It," "Transforming the Service Department: 3 Insights into Achieving Happy, Profitable Customers Through Service," and "4 ½ Keys to Improving Forecasting." Each webinar is 1 hour in length and focus on specific areas of CRM business strategy goals.

More information about each seminar/webinar is available at www.resolvcrm.com/seminars.html.

All of the seminars offered by Resolv, Inc. are designed and delivered to be platform-independent, and the advice given and thoughts shared are useful to all industries and focus on CRM as a business strategy. In the words of Julie Schuh from Elmstar Electric Corporation, "I was very pleased that the seminar was more educational and informative than some other seminars that I have attended where 5% of the seminar is educational and 95% is selling their product. I generally feel these seminars are a waste of my time. Your seminar was not a waste of my time."

Whether you are a current customer of Resolv, Inc. or not, their seminars will leave you thinking: "I think that the information presented was helpful, and that the examples gave a nice reference to our industry and how CRM could assist us," said Joe Corrano from The Equitable Bank. "I thought

the seminar was time well spent and very interesting,” added Dennis Vosters, Ansay & Associates, LLC.

When asked why Resolv, Inc. offers seminars year after year, Luke Russell, Resolv’s founder said, “We are thrilled to be a part of companies’ success.”

About Resolv, Inc.

Resolv helps businesses achieve a return on their technology investment through expert project planning, skilled implementation services and responsive technical support. Using a results-oriented approach, Resolv solves business issues relating to the sales, marketing, and service functions of a business. Resolv is proud to be celebrating its 10-year anniversary in 2011. Please visit us at www.ResolvCRM.com.